



shaping tomorrow with you

Fujitsu enterprise application services

Your partner for digital transformation

What's all the buzz about digital transformation?

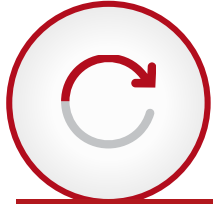
The cross-industry value of digital transformation over the next decade is **\$100 trillion** (with a "T!"), according to The World Economic Forum*.



Why not grab a piece of it?

*<http://reports.weforum.org/digital-transformation/an-introduction-to-the-digital-transformation-initiative/>

But before you start grabbing...



There are a few challenges to address:



Bridging the old with the new

- Modernize your application portfolio
- Figure out which legacy apps need to work in the digital world
- Determine what equipment to keep and what to refresh

Revamping your governance model

- The digital world requires a user-centric approach
- Success requires alignment across the Enterprise

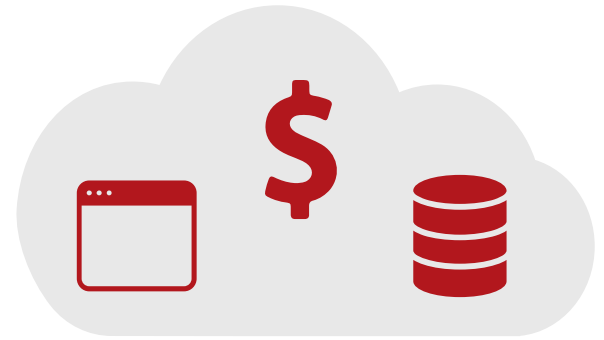
Fujitsu can help.

Modernize your application portfolio

Create new apps and digitalize some existing apps

Fujitsu will step you through:

- Balancing near-term costs with longer-term payoff
- Identifying the best user experiences to create (front end)
- Optimizing existing apps to control transformation cost
- Aligning your budgets for the future
- Rationalizing your apps portfolio for the future
- Assessing whether apps should be hosted on premises or in the cloud

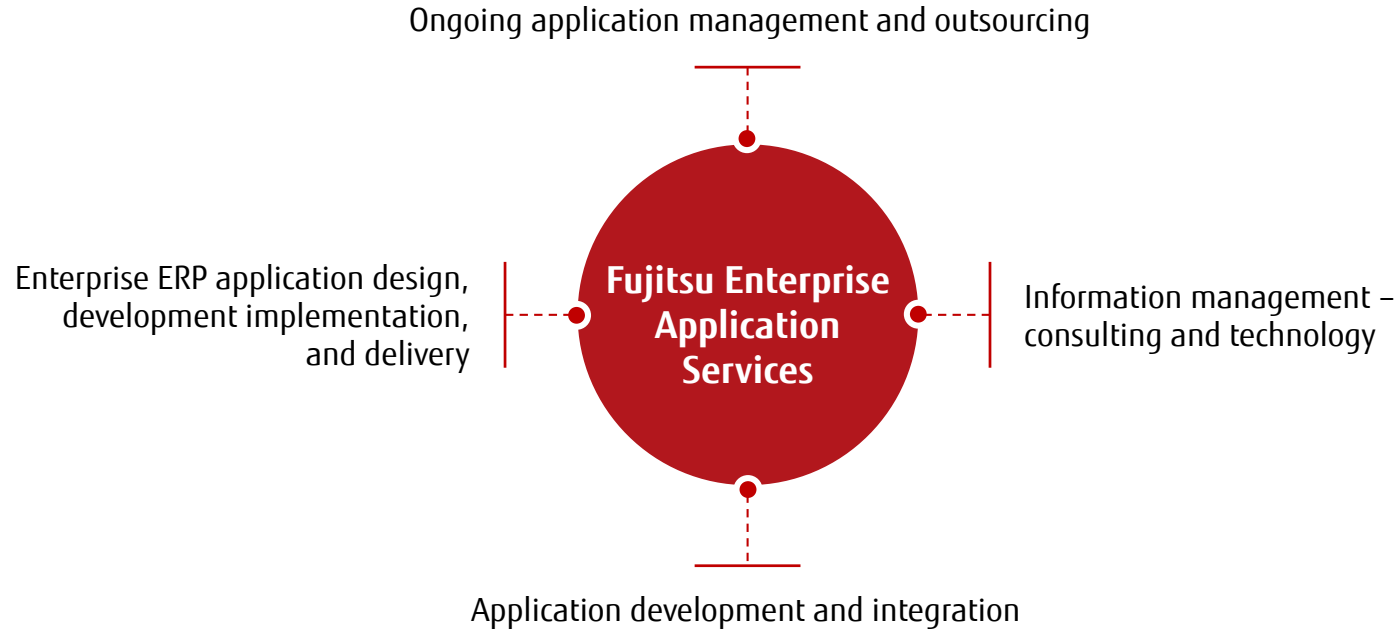


On the Cloud



On Premise

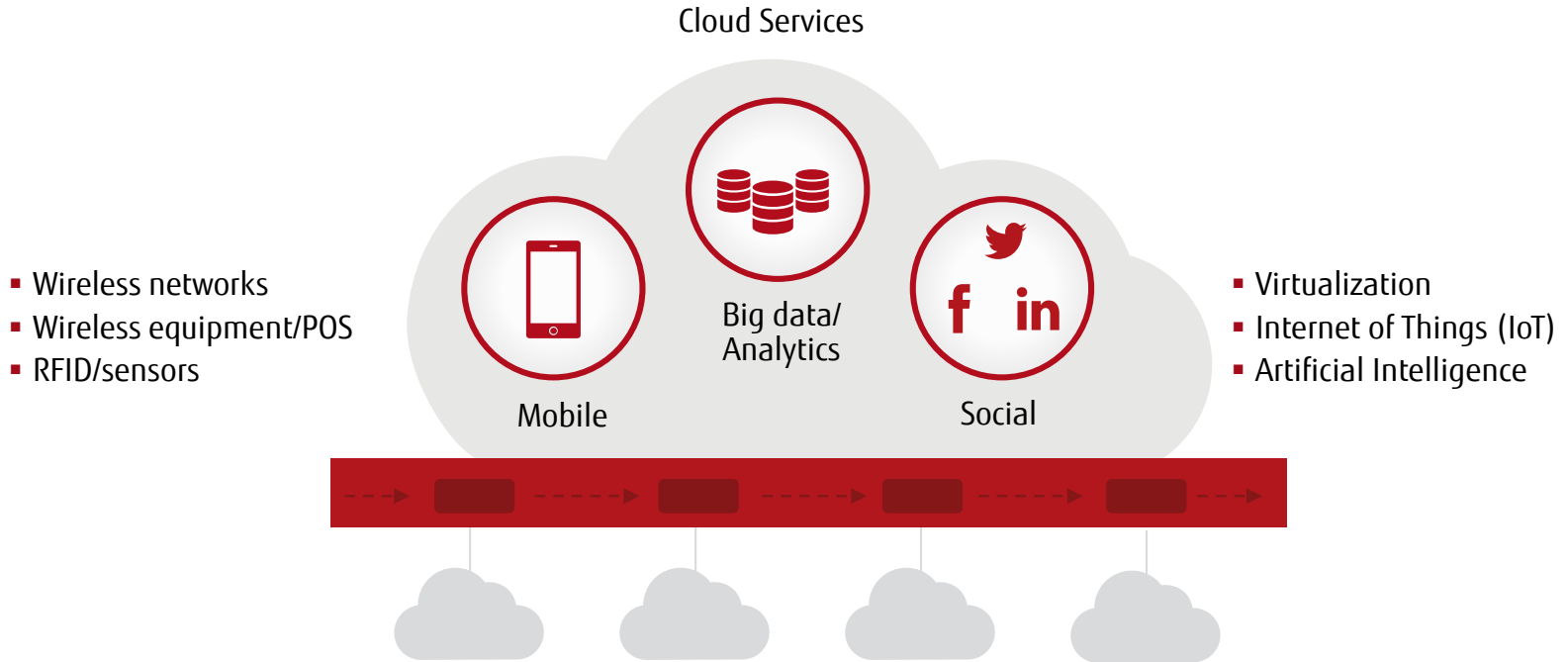
We have a whole portfolio of services to help you transform your application environment



Transformational Application Managed Services

- SAP
- Oracle
- Microsoft
- Application Modernization

Evaluate old and new technologies and products



Where can you get all this expertise, when there is an IT skills shortage?



FUJITSU

From Fujitsu, your
transformation partner

How is Fujitsu unique



We Work in Your Comfort Zone
We manage your digital transformation with respect for **your goals and processes**

End-to-End Delivery

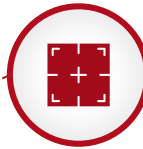


Everything You Need, All Under One Roof

We offer a **one-stop-shop**, with end-to-end consulting, products, services, and delivery



Pragmatic Approach



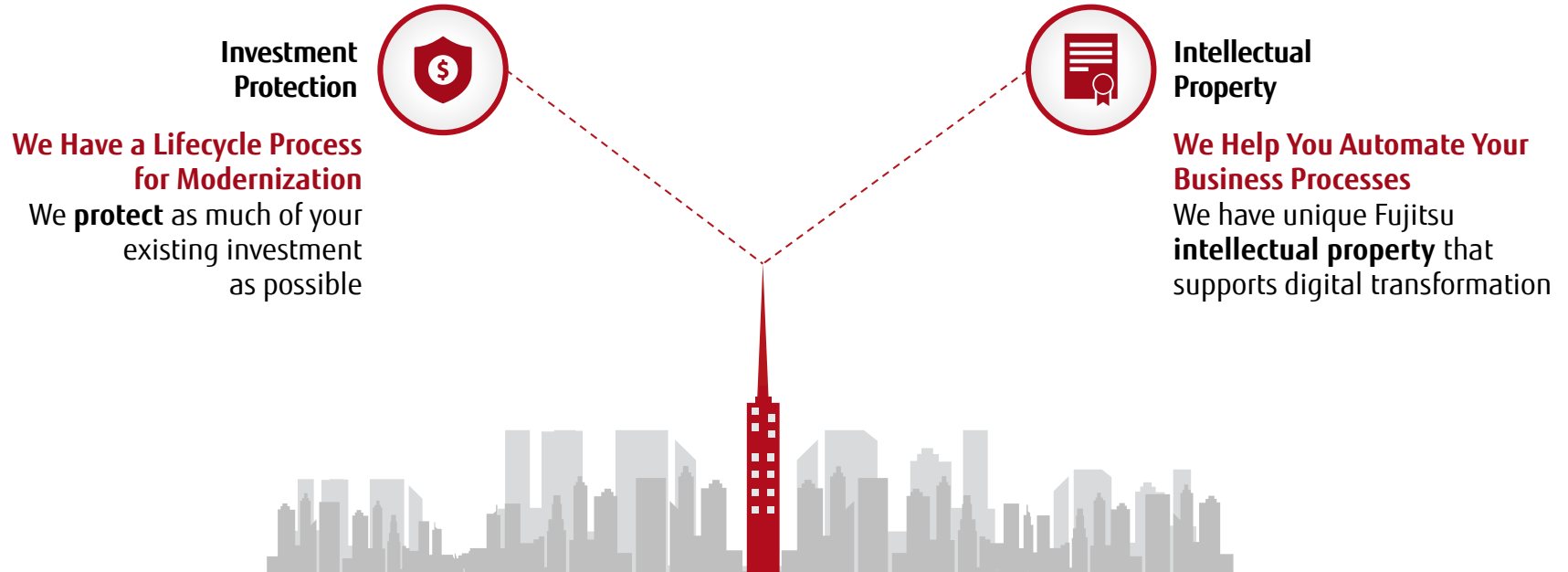
A Focus on Outcomes

We Work Towards Your Business Goals at Your Pace

We focus on **business outcomes**, not just cost savings



How is Fujitsu unique (cont.)



With Fujitsu's help, you will:



End-to-End Delivery



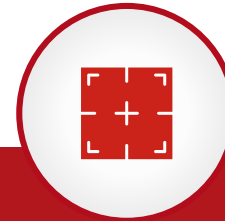
- Work with one supplier for all your transformation needs
- Get global resources but have an intimate customer experience

A Pragmatic Approach



- Get a better understanding of the value of your applications
- Ensure business continuity and security
- Work your way

A Focus on Outcomes



- Align applications to digital business requirements
- Improve customer experiences

Grab a piece of the \$100 trillion digital transformation opportunity.

With Fujitsu's help, you will (cont.):



Investment Protection



- Modernize
- Move from a CapEx-centric setup to an improved OpEx model
- Reduce operations time and complexity
- Improve productivity of business processes

Intellectual Property

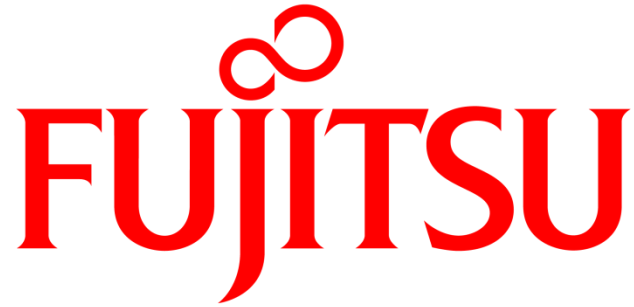


- Automate through IT
- Build an application portfolio aligned to your business needs
- Successfully "go digital"

Grab a piece of the \$100 trillion digital transformation opportunity.

To learn more, please visit :

enterpriseapplicationservices.fai.fujitsu.com



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